



A Fresh, Insightful Voice for Christian Radio



I've never in my 38 years of owning and operating radio stations seen an audience relate so well and so quickly to a new personality on a radio station on any format!

JOHN PEROEYA
VP/GM, KWRD-FM
Christian Talk in Dallas-Ft. Worth

www.janetmefferd.com

the Janet Mefferd SHOW

SALEM RADIO NETWORK

Christ-Centered Conversation

Janet Mefferd has worked in Christian radio for more than 20 years: heard nationwide as anchor of SRN News, broadcast on WYLL/Chicago, KCFA/Anchorage, and KICY/Nome. Prior to joining SRN full-time, she hosted the weekday afternoon drive talk show on The Word 100.7FM in Dallas-Ft. Worth. The Janet Mefferd Show is now on over 100 radio stations across the nation including Chicago, Atlanta, Louisville, Orlando, and San Antonio.

Cutting-Edge Commentary

Broadcaster, journalist for the Dallas Morning News and other major publications, and mother of 4, Janet takes a Christ-centered look at the world

every day with a fast-paced program tackling the issues that impact your station's listeners. All with top newsmaking guests and the no-holds-barred style of speaking truth in love.

Helping Build Your Audience While Advancing the Kingdom

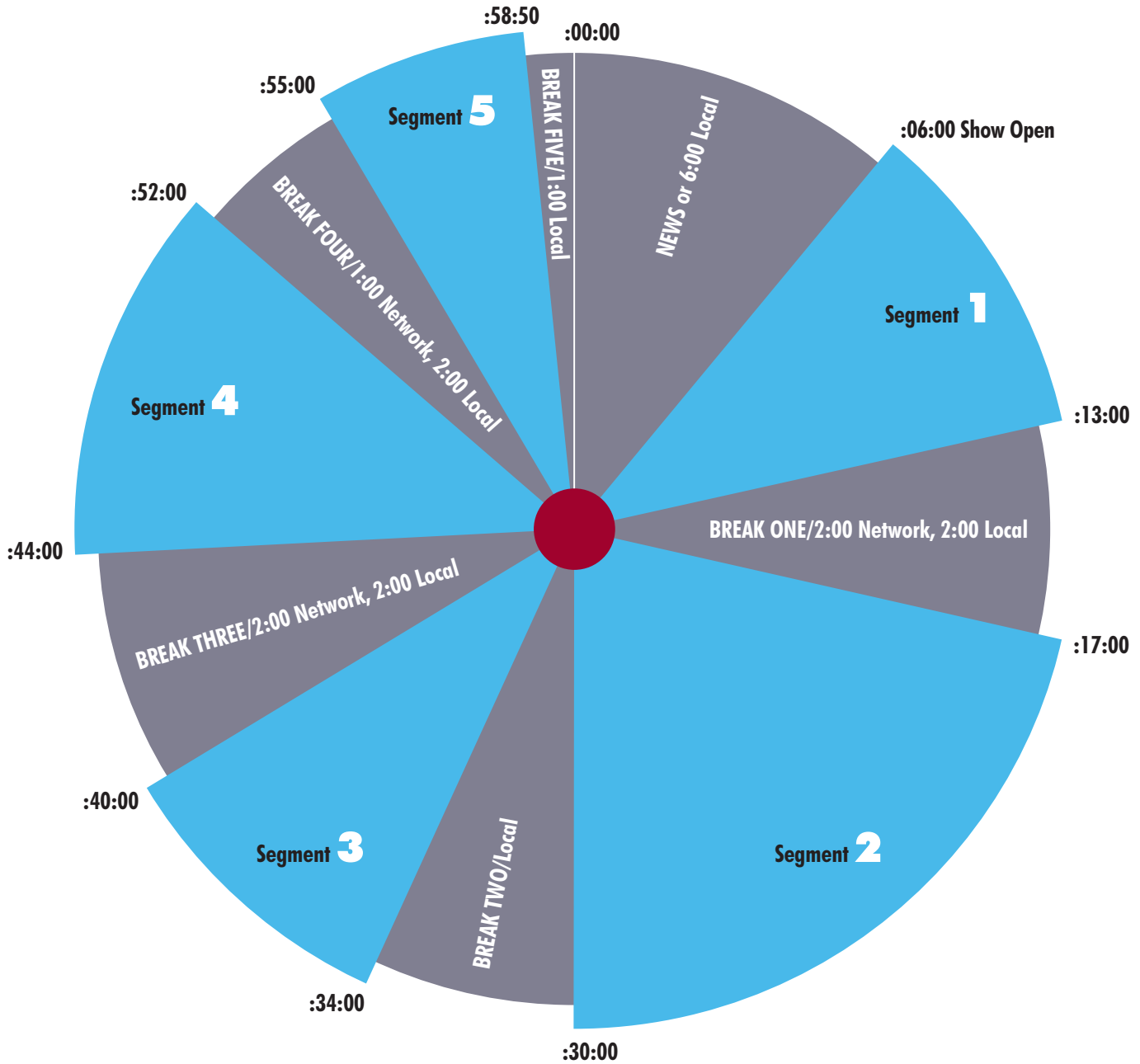
The Janet Mefferd Show resets traditional "talk shows" on Christian radio to engage Christian bloggers, ministry leaders, top theologians, and your station's listeners in a compelling daily conversation that emphasizes classical Biblical doctrine and breaking issues impacting the church and your world.

CONTACT SRN Affiliate Relations (972) 831.1920, ext. 141

www.janetmefferd.com

the Janet Mefferd SHOW

- Live Monday–Friday 2–5PM EST
- Weekend Best Of Shows Saturday 2–5PM, Sunday 2–5PM
- AMC–3 Satellite / SR–3
- 5 Minute National Barter
- Customized Promos, Liners and Bumpers Updated As Needed



A F F I L I A T E C L O C K

SALEM RADIO NETWORK

